

 **viamedia**
220 Lexington Green Circle
Suite 300
Lexington, KY 40503
859-410-2699

VNS/NCC

Invoice

Roy Cooper for Governor

Acct. Exec: POLITICAL_HOUSE, VNS

Bill Cycle: 07/16

Invoice ID: 1191435
Campaign ID:

Invoice Date: 08-03-2016
Estimate ID: 4996

Contract ID: 836278
P.O Number:

Client ID: 43298
Tax ID:

Description

Amount

Gross Advertising Fee	\$1,403.00
Agency Commission	(\$210.46)
Rep. Firm Commission	(\$417.39)

Net Advertising Fee	\$775.15
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Sub Total	\$775.15
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Total This Invoice	\$775.15
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/62303230/
1298

Terms: Net 30 Days Upon Receipt
Checks Payable to: Viamedia, Inc.
Mail to: Viamedia, Inc.
7796 Solution Center
Chicago, IL 60677-7007
Accounts Receivable Dept.

All rates are adjusted to reflect HD distribution where available

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viamedia
 220 Lexington Green Circle
 Suite 300
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 859-410-2699

Affidavit of Performance

Client Name: Roy Cooper for Governor
 Remarks: /62303230/
 Bill Cycle: 07/16
 Rep. Firm: VNS/NCC

Contract ID: 836278
 Contract Type: Political

Date	Weekday	Network	Zone/ Zonegroup	Program Name	Air Time	Spot Name	Spot Length	Billing Status	Spot Cost	
07/19/16	Tuesday	USA-E	1298-GREENSBORO	Modern Family	12:45am	RC0216H	00:00:30	Charged	8.00	*
07/19/16	Tuesday	TNT-E	1298-GREENSBORO	Law & Order	1:35am	RC0216H	00:00:30	Charged	5.00	*
07/19/16	Tuesday	AEN-E	1298-GREENSBORO	The First 48	1:47am	RC0216H	00:00:30	Charged	5.00	*
07/19/16	Tuesday	TBSC-E	1298-GREENSBORO	Cougar Town	1:48am	RC0216H	00:00:30	Charged	5.00	*
07/19/16	Tuesday	USA-E	1298-GREENSBORO	Law & Order: SVU	5:15am	RC0216H	00:00:30	Charged	8.00	*
07/19/16	Tuesday	TNT-E	1298-GREENSBORO	Grimm	5:42am	RC0216H	00:00:30	Charged	5.00	*
07/19/16	Tuesday	CNN-E	1298-GREENSBORO	New Day	5:58am	RC0216H	00:00:30	Charged	10.00	*
07/19/16	Tuesday	HGTV-E	1298-GREENSBORO	Renovation Raiders	7:14am	RC0216H	00:00:30	Charged	5.00	*
07/19/16	Tuesday	HGTV-E	1298-GREENSBORO	Fixer Upper	2:45pm	RC0216H	00:00:30	Charged	8.00	*
07/19/16	Tuesday	BRVO-E	1298-GREENSBORO	Below Deck Med	4:14pm	RC0216H	00:00:30	Charged	8.00	*
07/19/16	Tuesday	FRFM-E	1298-GREENSBORO	Pretty Little Liars	8:13pm	RC0216H	00:00:30	Charged	25.00	*
07/19/16	Tuesday	HGTV-E	1298-GREENSBORO	Fixer Upper	8:41pm	RC0216H	00:00:30	Charged	30.00	*
07/19/16	Tuesday	USA-E	1298-GREENSBORO	WWE SmackDown!	9:31pm	RC0216H	00:00:30	Charged	35.00	*
07/19/16	Tuesday	AEN-E	1298-GREENSBORO	Zombie House Flipping	10:13pm	RC0216H	00:00:30	Charged	35.00	*
07/19/16	Tuesday	CNN-E	1298-GREENSBORO	America's Choice 2016	11:45pm	RC0216H	00:00:30	Charged	30.00	*
07/19/16	Tuesday	TBSC-E	1298-GREENSBORO	Conan	11:48pm	RC0216H	00:00:30	Charged	35.00	*
07/20/16	Wednesday	AEN-E	1298-GREENSBORO	Paid Programming	5:30am	RC0216H	00:00:30	Charged	5.00	*
07/20/16	Wednesday	TBSC-E	1298-GREENSBORO	Married With Children	5:46am	RC0216H	00:00:30	Charged	5.00	*
07/20/16	Wednesday	USA-E	1298-GREENSBORO	Law & Order: SVU	10:05am	RC0116H	00:00:30	Charged	10.00	*
07/20/16	Wednesday	FRFM-E	1298-GREENSBORO	The 700 Club	10:59am	RC0216H	00:00:30	Charged	7.00	*
07/20/16	Wednesday	HGTV-E	1298-GREENSBORO	Good Bones	11:41am	RC0116H	00:00:30	Charged	8.00	*
07/20/16	Wednesday	AEN-E	1298-GREENSBORO	Duck Dynasty	12:15pm	RC0116H	00:00:30	Charged	8.00	*
07/20/16	Wednesday	FOOD-E	1298-GREENSBORO	The Pioneer Woman	1:47pm	RC0216H	00:00:30	Charged	8.00	*
07/20/16	Wednesday	TNT-E	1298-GREENSBORO	Bones	2:07pm	RC0216H	00:00:30	Charged	10.00	*
07/20/16	Wednesday	CNN-E	1298-GREENSBORO	The Situation Room	5:59pm	RC0116H	00:00:30	Charged	10.00	*
07/20/16	Wednesday	BRVO-E	1298-GREENSBORO	Real Housewives NYC	7:37pm	RC0216H	00:00:30	Charged	8.00	*
07/20/16	Wednesday	TBSC-E	1298-GREENSBORO	Seinfeld	7:43pm	RC0116H	00:00:30	Charged	15.00	*
07/20/16	Wednesday	USA-E	1298-GREENSBORO	Law & Order: SVU	8:30pm	RC0216H	00:00:30	Charged	35.00	*
07/20/16	Wednesday	TNT-E	1298-GREENSBORO	Castle	9:43pm	RC0116H	00:00:30	Charged	35.00	*
07/20/16	Wednesday	HGTV-E	1298-GREENSBORO	House Hunters	10:17pm	RC0216H	00:00:30	Charged	30.00	*
07/21/16	Thursday	HGTV-E	1298-GREENSBORO	Prop Bros:Buy/Sell	12:19am	RC0216H	00:00:30	Charged	5.00	*
07/21/16	Thursday	USA-E	1298-GREENSBORO	Law & Order: SVU	5:16am	RC0216H	00:00:30	Charged	8.00	*
07/21/16	Thursday	TNT-E	1298-GREENSBORO	Supernatural	10:09am	RC0216H	00:00:30	Charged	10.00	*
07/21/16	Thursday	CNN-E	1298-GREENSBORO	America's Choice 2016	2:30pm	RC0216H	00:00:30	Charged	8.00	*
07/21/16	Thursday	FRFM-E	1298-GREENSBORO	The Middle	4:13pm	RC0216H	00:00:30	Charged	8.00	*
07/21/16	Thursday	TNT-E	1298-GREENSBORO	Castle	4:42pm	RC0216H	00:00:30	Charged	15.00	*
07/21/16	Thursday	HGTV-E	1298-GREENSBORO	Flip or Flop	4:44pm	RC0116H	00:00:30	Charged	10.00	*
07/21/16	Thursday	TBSC-E	1298-GREENSBORO	Friends	5:15pm	RC0216H	00:00:30	Charged	15.00	*
07/21/16	Thursday	USA-E	1298-GREENSBORO	2 Fast 2 Furious	5:49pm	RC0116H	00:00:30	Charged	15.00	*
07/21/16	Thursday	AEN-E	1298-GREENSBORO	The First 48	6:40pm	RC0216H	00:00:30	Charged	10.00	*
07/21/16	Thursday	CNN-E	1298-GREENSBORO	Anderson Cooper 360	8:46pm	RC0216H	00:00:30	Charged	30.00	*
07/21/16	Thursday	BRVO-E	1298-GREENSBORO	Flipping Out	9:13pm	RC0216H	00:00:30	Charged	20.00	*
07/21/16	Thursday	FOOD-E	1298-GREENSBORO	Beat Bobby Flay	11:19pm	RC0216H	00:00:30	Charged	30.00	*
07/22/16	Friday	HGTV-E	1298-GREENSBORO	Half-Price Paradise	6:43am	RC0216H	00:00:30	Charged	5.00	*
07/22/16	Friday	CNN-E	1298-GREENSBORO	New Day	7:32am	RC0116H	00:00:30	Charged	10.00	*
07/22/16	Friday	TBSC-E	1298-GREENSBORO	Married With Children	7:42am	RC0216H	00:00:30	Charged	5.00	*
07/22/16	Friday	USA-E	1298-GREENSBORO	Law & Order: SVU	8:33am	RC0216H	00:00:30	Charged	8.00	*
07/22/16	Friday	HGTV-E	1298-GREENSBORO	Fixer Upper	8:43am	RC0216H	00:00:30	Charged	5.00	*
07/22/16	Friday	TBSC-E	1298-GREENSBORO	American Dad	12:41pm	RC0116H	00:00:30	Charged	10.00	*
07/22/16	Friday	USA-E	1298-GREENSBORO	Law & Order: SVU	1:05pm	RC0216H	00:00:30	Charged	10.00	*
07/22/16	Friday	TNT-E	1298-GREENSBORO	Bones	1:06pm	RC0116H	00:00:30	Charged	10.00	*
07/22/16	Friday	HGTV-E	1298-GREENSBORO	Love It or List It	1:19pm	RC0116H	00:00:30	Charged	8.00	*
07/22/16	Friday	FOOD-E	1298-GREENSBORO	Diners, Drive-Ins	3:20pm	RC0116H	00:00:30	Charged	8.00	*
07/22/16	Friday	AEN-E	1298-GREENSBORO	After the First 48	3:48pm	RC0216H	00:00:30	Charged	8.00	*
07/22/16	Friday	CNN-E	1298-GREENSBORO	Jake Tapper	4:51pm	RC0216H	00:00:30	Charged	10.00	*
07/22/16	Friday	AEN-E	1298-GREENSBORO	The First 48	5:43pm	RC0116H	00:00:30	Charged	10.00	*
07/22/16	Friday	TNT-E	1298-GREENSBORO	Bones	7:16pm	RC0216H	00:00:30	Charged	15.00	*
07/23/16	Saturday	TNT-E	1298-GREENSBORO	Grimm	5:04am	RC0216H	00:00:30	Charged	5.00	*
07/23/16	Saturday	CNN-E	1298-GREENSBORO	CNN Newsroom Live	5:31am	RC0116H	00:00:30	Charged	10.00	*
07/23/16	Saturday	FRFM-E	1298-GREENSBORO	Matilda	1:59pm	RC0116H	00:00:30	Charged	7.00	*
07/23/16	Saturday	TBSC-E	1298-GREENSBORO	Friends	4:43pm	RC0216H	00:00:30	Charged	15.00	*
07/23/16	Saturday	HGTV-E	1298-GREENSBORO	Tiny House Hunters	5:45pm	RC0216H	00:00:30	Charged	10.00	*
07/23/16	Saturday	CNN-E	1298-GREENSBORO	Smerconish	6:27pm	RC0216H	00:00:30	Charged	10.00	*
07/23/16	Saturday	USA-E	1298-GREENSBORO	Modern Family	7:20pm	RC0116H	00:00:30	Charged	15.00	*
07/23/16	Saturday	CNN-E	1298-GREENSBORO	Race For White House	8:33pm	RC0216H	00:00:30	Charged	30.00	*

07/23/16	Saturday	TBSC-E	1298-GREENSBORO	The Big Bang Theory	9:14pm	RC0216H	00:00:30	Charged	35.00	*
07/23/16	Saturday	BRVO-E	1298-GREENSBORO	Fast Five	10:34pm	RC0116H	00:00:30	Charged	20.00	*
07/23/16	Saturday	HGTV-E	1298-GREENSBORO	House Hunters	11:19pm	RC0216H	00:00:30	Charged	30.00	*
07/23/16	Saturday	FRFM-E	1298-GREENSBORO	Pitch Perfect	11:20pm	RC0216H	00:00:30	Charged	25.00	*
07/23/16	Saturday	USA-E	1298-GREENSBORO	Modern Family	11:47pm	RC0216H	00:00:30	Charged	35.00	*
07/23/16	Saturday	TNT-E	1298-GREENSBORO	Divergent	11:57pm	RC0116H	00:00:30	Charged	35.00	*
07/24/16	Sunday	CNN-E	1298-GREENSBORO	CNN Newsroom Live	5:46am	RC0116H	00:00:30	Charged	10.00	*
07/24/16	Sunday	AEN-E	1298-GREENSBORO	Criminal Minds	7:41am	RC0216H	00:00:30	Charged	5.00	*
07/24/16	Sunday	TNT-E	1298-GREENSBORO	Law & Order	8:03am	RC0216H	00:00:30	Charged	5.00	*
07/24/16	Sunday	HGTV-E	1298-GREENSBORO	Flea Market Flip	8:19am	RC0216H	00:00:30	Charged	5.00	*
07/24/16	Sunday	TBSC-E	1298-GREENSBORO	National Treasure: Book	10:52am	RC0116H	00:00:30	Charged	10.00	*
07/24/16	Sunday	CNN-E	1298-GREENSBORO	Reliable Sources	11:32am	RC0216H	00:00:30	Charged	8.00	*
07/24/16	Sunday	USA-E	1298-GREENSBORO	Couples Retreat	3:06pm	RC0216H	00:00:30	Charged	10.00	*
07/24/16	Sunday	TNT-E	1298-GREENSBORO	Day Earth Stood Still	5:21pm	RC0216H	00:00:30	Charged	15.00	*
07/24/16	Sunday	BRVO-E	1298-GREENSBORO	Housewives Jersey	6:14pm	RC0216H	00:00:30	Charged	8.00	*
07/24/16	Sunday	HGTV-E	1298-GREENSBORO	Fixer Upper	7:20pm	RC0116H	00:00:30	Charged	10.00	*
07/24/16	Sunday	FOOD-E	1298-GREENSBORO	Chopped	7:23pm	RC0216H	00:00:30	Charged	10.00	*
07/24/16	Sunday	FRFM-E	1298-GREENSBORO	Pitch Perfect	7:24pm	RC0216H	00:00:30	Charged	8.00	*
07/24/16	Sunday	CNN-E	1298-GREENSBORO	E. B. OutFront	7:32pm	RC0216H	00:00:30	Charged	10.00	*
07/24/16	Sunday	USA-E	1298-GREENSBORO	Last Vegas	7:57pm	RC0216H	00:00:30	Charged	15.00	*
07/24/16	Sunday	AEN-E	1298-GREENSBORO	Intervention	8:09pm	RC0116H	00:00:30	Charged	35.00	*
07/24/16	Sunday	TBSC-E	1298-GREENSBORO	The Big Bang Theory	8:15pm	RC0216H	00:00:30	Charged	35.00	*
07/24/16	Sunday	TNT-E	1298-GREENSBORO	Divergent	8:16pm	RC0216H	00:00:30	Charged	35.00	*
07/24/16	Sunday	TBSC-E	1298-GREENSBORO	The Big Bang Theory	9:15pm	RC0216H	00:00:30	Charged	35.00	*
07/24/16	Sunday	CNN-E	1298-GREENSBORO	CNN Tonight	10:29pm	RC0116H	00:00:30	Charged	30.00	*
07/25/16	Monday	CNN-E	1298-GREENSBORO	New Day	5:34am	RC0216H	00:00:30	Charged	10.00	*
07/25/16	Monday	TBSC-E	1298-GREENSBORO	Seinfeld	4:15pm	RC0216H	00:00:30	Charged	15.00	*
07/25/16	Monday	CNN-E	1298-GREENSBORO	The Situation Room	6:31pm	RC0116H	00:00:30	Charged	10.00	*
07/25/16	Monday	CNN-E	1298-GREENSBORO	Anderson Cooper 360	8:26pm	RC0216H	00:00:30	Charged	30.00	*

Grand Total 1,403.00

*=Spot Costs are calculated using the sum of spot costs for all zones within the zone group.

The listed dates, times, spot lengths, and ad copy names are representative. Detail available upon request. Program names may vary due to

Conid: 836278